

PSY-340: Social Psychology (3 CHs)

Pre-requisite: None

Course Description:

This course offers a broad introduction to social psychology, the scientific study of human social influence and interaction. Students will explore the various ways people think about, affect, and relate to one another.

Course Objectives:

The course will facilitate students to:

- Improve the understanding of social psychological explanations for social influence and interaction.
- Have increased awareness of the major problems and issues in the discipline of social psychology.
- Apply concepts of social psychology to understand behaviors in various settings/contexts.
- Apply Social Psychology concepts in context of Pakistan.

Course Learning Outcomes:

The course will enable the students to:

- Describe the scientific methods used to examine the way individuals think, feel, and behave in social situations.
- Describe social standards of behavior.
- Explain the major constructs and theories about the way in which social situations/systems affect behavior.
- Apply theories of social psychology on human behavior and group processes with in the context of Pakistan

Course Contents:

- Understanding Stereotypes and Prejudices
- What is culture, and how do we acquire it?
- Social learning strategies
- What is cultural evolution and how does it happen?
- Social influence, conformity, compliance & obedient.
- Pro-social Behavior
- Attribution
- Social Cognition
- Group processes and its factors

- Application of concepts in Pakistan context

Textbooks:

- McDougall, W. (2003). An introduction to social psychology. Courier Corporation.
- Fiske, S. T., Gilbert, D. T., & Lindzey, G. (2010). Handbook of social psychology (Vol.2). John Wiley & Sons.
- Smith, E. R., Mackie, D. M., & Claypool, H. M. (2014). Social psychology. Psychology Press.
- Kassin, S. (Ed.). (2022). *Pillars of Social Psychology*. Cambridge University Press.

Reference Books:

- Kenrick, D. T., Neuberg, S. L., & Cialdini, R. B. (2010). *Social Psychology: Goals in Interaction (5th ed.)*. New York: Allyn and Bacon.
- Aronson, Wilson & Akert. (2013). *Social Psychology (8th ed.)*. USA: Pearson.
- Baron, R. A. & Misra, G. (2014). *Psychology: Indian Subcontinent Edition (5th ed.)*. Delhi: Pearson.
- Fieldman, R. S. (2002). *Understanding Psychology (6th ed.)*. New Delhi: Tata McGraw-Hill.